



Young ITI World Series

Stage 2 – Online Competition

Rules & fairplay



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Version 1.2 – Sep 15, 2023



Timing

The YITI World Series phase 2 kicks off on **15 September 2023 and will run until 30 November 2023**. With this document we establish the basic rules and remind everyone that “fair play” is expected just like in any other tournament or competition.

Scoring

The final score will be made up of 3 components:

1. 60% jury panel verdict
2. 20% video presentation engagement
3. 20% social buzz

Jury panel

We will disclose the full panel of jurors later to ensure full transparency and accountability. The jury will operate in the following framework:

- The jury will look at a broad range of criteria including:
 - Scientific and clinical rigor according to ITI principles
 - Presentation style, storyline, and delivery
 - Administrative parameters such as timekeeping, language, clarity of slides etc.
- A judge can never judge candidates from their own section.
- The panel is diverse in disciplines, genders, and geography.
- Lead judges are established ITI fellows who are supported by the YITI Global task force.
- Each presentation must be judged by 2 or more judges.

Video presentation engagement

All candidates invested a lot of time and effort into their presentations, which are at the heart of the contest. Therefore, engagement with their video presentations is key.

For this we will calculate an engagement score from various metrics that the YouTube platform provides. We DO NOT DISCLOSE the exact mechanics to avoid artificial engineering of metrics. Generally, the longer real, unique humans watch video presentations, the better for the score.

Social Buzz Score

An important aspect of the YITI World Series is also to create a social buzz around it. The more a candidate contributes to the buzz, the better. For this we created a framework that we call the “Social Buzz Score”.

Starting from 20 September 2023, we will release a social media post on the channels of Young ITI for each individual candidate. The post will look something like the following:



Ramses John Suwarhatilibis
YITI World Series - Division Z

"Check out my video!"

young.iti.org

Voting online now!

Checkout Ramses John's Young ITI World Series video presentation: [\(link\)](#)

The Young ITI World Series is a global talent competition in implant dentistry. Share and like this post and follow us to support the candidates!

You might also be interested in the ITI World Symposium. The ITI's flagship event features more than 50 world renowned speakers in Singapore May 9 – 11, 2024. Learn more: <https://www.iti.org/worldsymposium>

The ITI World Symposium also comes with an exclusive, fun yet educational Young ITI Day on May 8, 2024. Check it out here: <https://young.iti.org/young-iti-day>

At the end of the competition, we will tally several metrics of those social media posts into an overall score, the “Social Buzz Score”. However, we do NOT DISCLOSE the inner workings of this. Generally, more real, and intense engagement with the posts is better.

Fair release schedule

To give everyone the same opportunity to create social buzz and video engagement we will calculate the score 60 days after the initial posting. The release schedule is planned as follows:

Division	Release
A	20/09/2023
B	21/09/2023
C	22/09/2023
D	23/09/2023
E	24/09/2023
F	25/09/2023
G	26/09/2023
H	27/09/2023

About a day after a candidate’s post is released as per above, the respective buttons on their web page will link to the original social media posts.

Like on Facebook Like on Instagram

Every vote counts! All participants will be judged by a professional jury but the public vote counts as well. The more likes and views a contestant collects the higher the chance to win.

Star rating

The star ratings on each contestant’s web page play a minor role in the final score and are mainly a fun element for the audience to engage with.



Fairplay

We would like to remind everyone, that we always expect “fair play”. This contest was created for us as a Young ITI community – it is hopefully a place and opportunity to network, exchange, come together and make new friends.

On that note, please also keep in mind that while the other contestants in your division are “competitors”, they might as well become your team mates later. Remember that the 4 winners of each division will participate at the Grand Finale in Singapore as a team!

Divisions

After closing the submission period from the stage 1 local competitions we decided to shuffle the **composition of the divisions** somewhat. We did this to have an as even as possible distribution of all candidates across the divisions. Now each division contains 11-13 candidates. Since each division will produce 4 winners, the odds of winning are above 30% for each candidate.

You can find the final composition of the divisions on the home page: <https://young.iti.org>.

Disclaimer

We reserve the right to change details on the above at any time and without prior notice. Our main concern is the wellbeing and growth of this community and keeping the competition as fair as possible.

Contact

For any questions, concerns, and anything else please contact us via email to worldseries@iti.org.